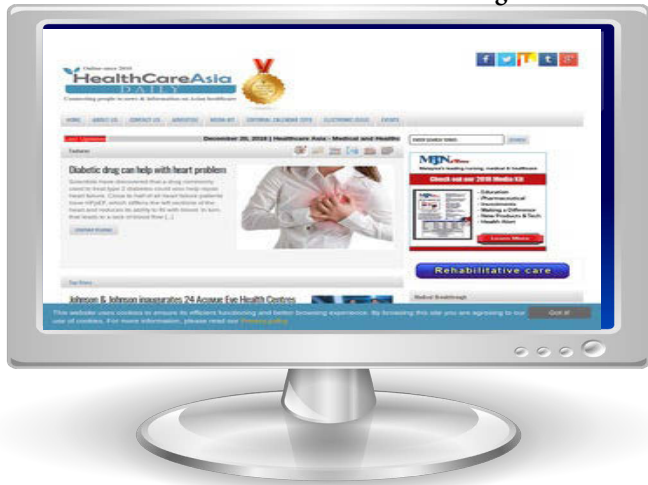




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- healthcare education
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- healthcare breakthroughs
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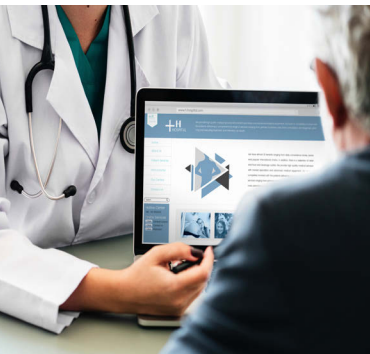
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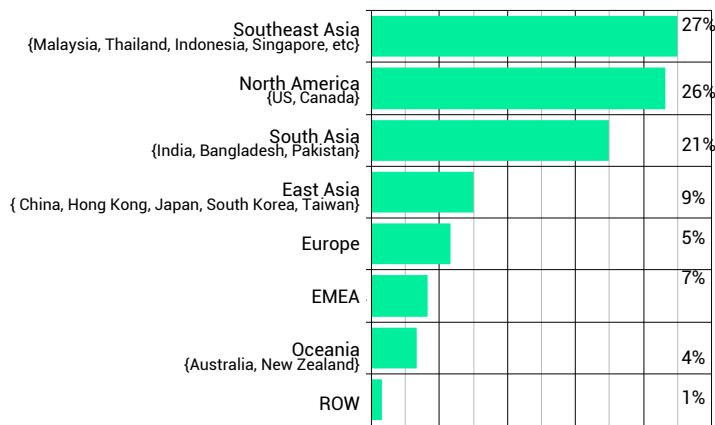
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## Healthcare Asia Daily BRAND AUDIENCE DATA

### MONTHLY AVE. VIEWS OF 63,000 (Q1-Q4 2018)

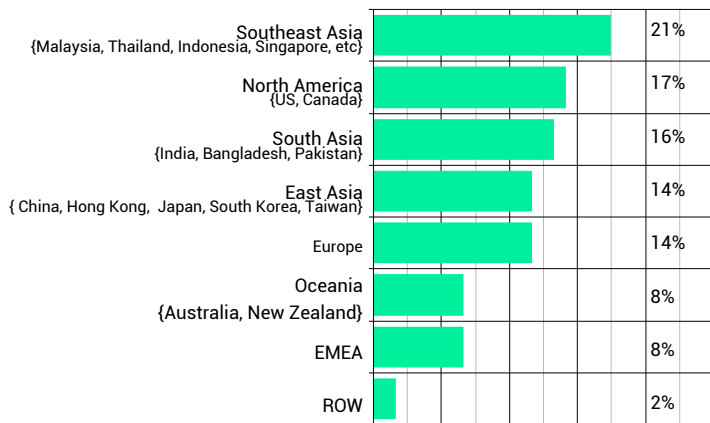
\*Overall viewership up 21% (Q4 2017)



**VISITORS BY REGION**

### VISITORS PROFILE

Sector	Profession
Hospitals / Healthcare Units	Health & Safety Professionals
Medical Equipment	Medical Assistants & Nurses
Alternative / Complementary Medicine	Hospital Administrators
Homecare	Medical Practitioners
Education	Public & Private Health Officials
Gov't / Private Organisations	Suppliers of Medical Equipment
Pharmaceutical	Academics
R&D	Practitioners of Complementary & Alternative Medicine
Others	Others



### EMAIL DISTRIBUTION BY DESTINATION

DISTRIBUTION BASED ON EMAIL DATABASE  
OF 27,800\*

\*An increase of 3% from previous year data

*Tracked by Alan Yoon Associates Chartered Accountants*

#### ABOUT THE PUBLISHER

Incorporated in 2001, Tara Media & Communications is a privately-owned online publications producer and media representative based in Kuala Lumpur, Malaysia.

#### PUBLISHING

We operate as a one-stop shop for print and online magazines. We collate, write, and edit contents; produce, manage and market the following print, digital, and online domestic and international publications:

- >Plastics and Rubber Asia (print)
- >Plastics and Rubber Asia (digital)
- >Plastics and Rubber Asia (e-News)
- >Rubber Journal Asia (e-Magazine)
- >Injection Moulding Asia (e-Magazine)
- >Energy, Oil & Gas (e-Magazine)
- >MJN e-News (e-Magazine)
- >HealthCare Asia (e-Magazine)

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